



CARLTON

KEIGHLEY

14th March 2024

Dear Parent/Carer,

Whilst social media can be a positive tool for communication, it can also be used negatively.

In recent months, there have been an increased number of incidents where people are using social media to circulate false information regarding issues affecting schools, with the intention of disrupting education for young people.

One of our core values as a school is respect. In line with this, student safety and well-being are our primary concerns. We work hard every day to ensure that students are safe both in and outside of school. As a school, we have regular and positive communication with community organisations, including the police, to ensure we are aware of issues arising in the community and responding appropriately and proportionately.

We work hard to build positive relationships with families, and hope that as a result of this there is a high level of trust between families and school. Where there are any credible issues in the community which could potentially have a negative impact on student safety, we will always act swiftly and communicate this with families and take appropriate action to ensure that families are well-informed and students kept safe.

Sadly, there are an increasing number of incidents where incredible rumours are circulating on social media in relation to incidents which could potentially cause disruption to school. These posts are intended to cause unnecessary disruption, anxiety and fear. We would like to reassure families that, unless you hear directly from us, as a school, that there is any cause for concern or reason not to attend school, students are safe to continue to attend school as normal.

We have frequent communication with West Yorkshire Police, and they have reassured us that, whilst there continue to be regular issues with misinformation circulating on social media, there also continue to be no reported incidents at any school within our community.

Thank you for your continued support.

Mark Turvey
Head of School