

## Local Labour Market Information

When looking at your career options at school, it's important that you find out as much as you can about the industry that you'd like to work in. Knowing how much you'll be paid, how competitive the job market is and where most jobs are based can all influence your decision in pursuing a career.

### What is labour market information?

Labour market information tells you about the local or national demand there is for different skills and from different industries:

- Which jobs are likely to be easiest or hardest to find in your area
- Which are the big employers in different areas and which ones have jobs on offer
- What skills employers are looking for and which are in short supply
- How much you can expect to be paid in specific jobs
- What working conditions are like
- What qualifications will be most helpful if you want a certain career
- What the jobs of the future might look like and which jobs might disappear

All of these factors can help you make a more informed decision about what career path to take.

### Why do I Need Job Market Information?

When pursuing a career, it's important to have realistic expectations of how much you'll be paid, where you'll be based and how competitive it is to find a job in that industry.

Looking at labour market information while you're still at school can help you narrow down your career options. For example, you might rule out a job because you realise there aren't many opportunities in your local area, or because you don't want to work the hours it requires. Alternatively, you might decide to reconsider a career in science, technology or engineering when you find out that STEM graduates can earn 25% more than graduates from other subjects!

In the next five to ten years the job market will change – there will be many more jobs in some industries than others. Labour market information can help you to make sure you have the right skills for the jobs of the future.

### How to find labour market information

Finding labour market information can be tricky if you don't know where to look. That's why we've made things easy for you and compiled a list of websites for finding job market information:

[Shape Your Future Booklet](#) - provides an overview of the job market and key industry sectors in West Yorkshire.

[Shape Your Future...West Yorkshire](#) - A series of resources illustrating job market information for key industry sectors in the West Yorkshire region.

[Future Goals](#) - What does your future look like? Feel inspired, get prepared, reach your future goals; for young people, living, studying and working in Leeds City Region.

[Nomis](#) - provided by the Office for National Statistics, to give you free access to the most detailed and up-to-date UK labour market statistics from official sources.

[Nomis](#) - current Labour Market Profile for Bradford.